

## The United States Lighthouse Society

The United States Lighthouse Society is a nonprofit historical and educational organization incorporated to educate, inform, and entertain those who are interested in America's light stations, past and present.

Modern technology has doomed the classic lighthouse. The Coast guard, in its role as custodian, has automated all light stations in this country and, in the process, has eliminated the need for operating personnel. Sterile, rotating aero-beacons on monopoles have replaced many proud coastal ladies of former years with their sweeping towers of brick and Victorian gingerbread.

In selected cases, the Coast Guard is licensing some formerly manned and discontinued light stations to qualified groups. Many of the light stations considered no longer functional have been transferred to various states, countries, or nonprofit groups and are now serving as museums, Bed and Breakfast inns or youth hostels.

Although the almost 300-year old era of manned light stations in this country has come to a close, those remaining symbols of our maritime heritage can, and should be, preserved for the enjoyment of future generations. With this in mind, the U. S. Lighthouse Society was founded to assist in the restoration and preservation of America's light stations and to help qualified local groups in their efforts to return the nation's light stations to the public domain.



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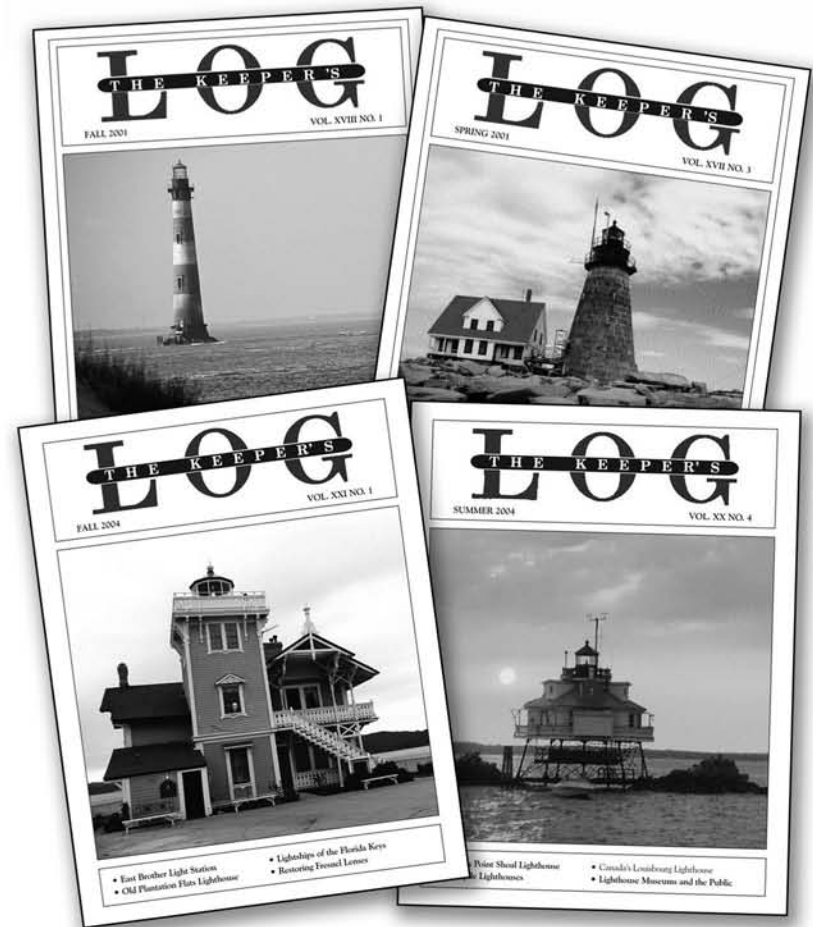
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# LOG

## THE KEEPER'S

### RATE CARD

Published quarterly by the  
United States Lighthouse Society



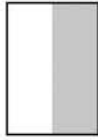
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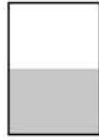
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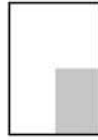
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7 x 4 7/8"  
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1/6 Page  
vertical



2 1/4" x 4 7/8"  
(57mm x 124mm)

## THE KEEPER'S LOG

The Official publication of the  
United States Lighthouse Society  
A non-profit Historical &  
Educational Organization

*The Keeper's Log* (ISSN 0883-0061) is the quarterly membership journal of the United States Lighthouse Society, a resource management and information service for people who deeply care about the restoration and preservation of this country's lighthouses and lightships.

In addition the Society issues a quarterly *Bulletin* (12-16 pages) containing information about Society activities and lighthouse news updates.

### ADVERTISING RATES: Black & White

	1 TIME	4 TIMES	8 TIMES*
Full Page	\$ 1,250	\$ 1,188	\$ 1,146
1/2 Page	705	635	587
1/4 Page	405	365	337
1/6 Page	280	252	234

\*8 Time rate is for 4 insertions in *The Keepers Log* and 4 insertions in the *Bulletin*.  
(Discounts are available to Society members.)

### PREMIUM POSITIONS (Covers):

Includes 4-color process

Inside Front Cover	\$ 1,440
Inside Back Cover	\$ 1,440

### 4-COLOR PROCESS (Available only in special issues.)

Full Page	\$1,600
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### SPECIFICATIONS:

**Final trim:** 8 1/2" x 11" (216 mm x 279.4 mm)

**Advertising Materials** may be submitted on CDs or as Email attachments.

- Tiffs preferred, no compression, **no sharpening**, 300 dpi.
- JPEG may be sent at minimal compression (10 or 12), **no sharpening**, 300 dpi.

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